



COMPANY PROFILE

WHO WE ARE

WE CREATED VARIETY TO INCLUDE A COMPANY THAT PROVIDES ALL MARKETING SERVICES WHETHER ONLINE OR OFFLINE, TO ASSIST YOU IN SPREADING AND BEING VISIBLE IN A STRONG AND UNIQUE WAY TO MAKE YOU AN UNFORGETTABLE ICON FOR YOUR COMPETITION, THIS IS OUR GOAL.

ABOUT THE COMPANY!

VARIETY SMART SOLUTIONS
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OUR SERVICES

DIGITAL MARKETING

AT VARIETY, A COMPETENT TEAM OF SOCIAL MEDIA EXPERTS IS DEDICATED TO EXCELLENT MANAGEMENT APPROACHES TO MAKE YOUR PROSPECTIVE CLIENTS TRUSTWORTHY AND LOYAL LONG-TERM PARTNERS.

WE DO THAT BY MANY SERVICES SUCH AS:

SOCIAL MEDIA MARKETING

WE ALL KNOW THAT SOCIAL MEDIA IS THE FINEST WAY TO PROMOTE A PRODUCT; AT VARIETY, WE EMPLOY THE ENCHANTED CAPACITY OF SOCIAL MEDIA TO BE THE BEST OPTION FOR YOUR AUDIENCE. BEGIN BY ESTABLISHING AND DOCUMENTING A PAGE WITH VALUABLE INFORMATION ABOUT YOURSELF. MAKE CONTENT USING A RANGE OF IDEAS. MAKE ONE-OF-A-KIND CREATIONS. IMPLEMENTATION AND OVERSIGHT OF ALL PAID ADVERTISEMENTS ACROSS ALL SOCIAL MEDIA PLATFORMS.

GOOGLE ADS

WE OFFER ALL GOOGLE ADS, WHETHER RESEARCH OR ADVERTISING, INCLUDING GDM AND PPC MARKETING. TO HAVE YOUR BRAND APPEAR ON THE TOP PAGE OF MAJOR SEARCH ENGINES, YOU MUST EMPLOY PAY PER CLICK BECAUSE IT HAS AN IMMEDIATE IMPACT AND MAKES THE BRAND MUCH MORE VISIBLE AND ACCESSIBLE.

SOCIAL MEDIA MANAGEMENT

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WE DO THAT BY MANY SERVICES SUCH AS:

MODERATION

WE PROVIDE A SEPARATE MODERATION PLAN THAT INCLUDES THE NUMBER OF HOURS YOU NEED TO ANSWER TO YOUR CUSTOMERS' INQUIRIES (COMMENTS, MESSAGES) IN ORDER TO ENGAGE WITH THEM AROUND THE CLOCK.

GRAPHICS AND MOTION GRAPHICS

VISUALS WILL BRING YOUR BRAND OR SERVICE TO LIFE FOR AN AUDIENCE, ALLOWING YOU TO EXPRESS WITHOUT WORDS, "I UNDERSTAND YOUR NEEDS." MOTION GRAPHICS, VIDEO, AND VISUAL IMAGERY ARE MORE ENGAGING THAN CONTENT STYLE, AND INCLUDING THEM INTO YOUR PLAN WILL INCREASE THE LIKELIHOOD OF POSITIVELY CONNECTING WITH YOUR AUDIENCE.

CONTENT CREATION

WRITING CONTENT IS THE MOST SIGNIFICANT ASPECT OF YOUR FUTURE DESTINATION HOW DO YOU WANT YOUR CUSTOMERS TO SEE YOU? THAT IS WHY, AT VARIETY, WE DEVELOP ORIGINAL CONTENT FOR YOU, WHETHER ARTICLES OR VIDEOS. - CONTENT FOR WEBSITES - MATERIAL FOR SOCIAL MEDIA.

WEBSITE DEVELOPMENT

WEBSITES ARE VIEWED AS THE FACE OF YOUR BRAND; THEREFORE, WE ENSURE THAT YOUR WEBSITE DESIGN AND DEVELOPMENT ARE CONSISTENT WITH YOUR BRAND IDENTITY WHILE ALSO BEING USER-FRIENDLY.

SYSTEM

VARIETY DEVELOPED ANY SYSTEM YOU IMAGINED, WHATEVER YOUR FIELD, WHATEVER YOUR DEMANDS (FINANCES, HR, HOTELS, RESTAURANTS, BESPOKE SYSTEM) THIS IS YOUR PLACE TO MAKE YOUR FANTASY A REALITY.

NFC

DID YOU KNOW WHAT'S IS THAT?!
NFC, OR "NEAR FIELD COMMUNICATION," IS A CONTACTLESS COMMUNICATION PROTOCOL THAT ALLOWS SMART CARDS AND SMARTPHONES TO COMMUNICATE WITH ONE ANOTHER. NFC CELLPHONES CAN READ DATA FROM NFC CARDS AND EXECUTE VARIOUS TASKS. A SMART CARD, FOR EXAMPLE, CAN BE PROGRAMMED TO TURN ON OR OFF PHONE SERVICES SUCH AS BLUETOOTH. IN VARIETY WE CREATED YOUR SPECIALIST NFC, WITH ANY DESIGN YOU WANT!

SMART PRODUCTION

IT'S ALWAYS START FROM HERE! DID YOU NEED TO BE EVERYWAY?
IN VARIETY WE PROVIDE:

- ORGANIZE EVENTS
- GATS
- PRINTING
- BILLBOARDS

MOBILE APPLICATIONS

WE THINK DIGITALLY AT VARIETY, SO WE APPLY A MOBILE-MARKETING MODEL BY DEVELOPING WEB PROJECTS - MOBILE APPLICATIONS - UX/UI DESIGN - PROJECT MANAGEMENT - USER FRIENDLY ALL YOU HAVE TO DO IS COME UP WITH AN APPLICATION CONCEPT, AND THE VARIETY FIRM WILL IMPLEMENT IT.

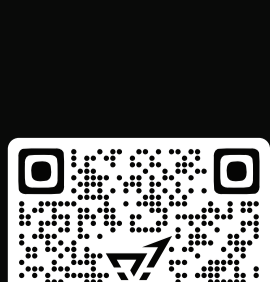
BRANDING

VARIETY SMART SOLUTION CREATES YOUR BUSINESS IDENTITY, BEGINNING WITH THE CREATION OF A LOGO THAT EXPRESSES THE BRAND YOU WANT TO CREATE AND FINISHING WITH THE PROPER COLORS FOR YOU AND YOUR SERVICE.

WE PROVIDE TO YOU:

- BRAND IDENTITY
- PRODUCTION FILE
- PRINTING
- DECORATION

OUR CLIENTS



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SERVICES

CLIENTS